



جامعة بيروت العربية  
BEIRUT ARAB UNIVERSITY



**“Promoting the Modernization and Strengthening of Institutional and Financial Autonomy in Southern Neighboring Area Higher Education Institutions”**

**Beirut Arab University**



## **Overview**

Higher educational Institutions (HEIs) play a crucial role in the development of human capital and good citizenry. This role is intensified in a framework of collaboration and partnerships among these institutions. This collaboration is multifaceted, it can take place through academic partnerships such as exchange programmes and student mobility but also through institutional collaboration. The UNAM project aims at promoting this institutional collaboration through modernization and strengthening of the institutional and financial autonomy of Southern neighboring HEIs. Within this framework, the Supra-regional Conference in Governance in Southern Neighbouring HEIs shed the light on the governance of the partners of the UNAM project and other HEIs. Partners governance experience is aimed to be exposed at the conference, generating interchangeable learning and networking, leading hopefully to potential institutional collaboration. As such, the conference brings together deans, director of programmes, financial managers, HR managers, academic members, from HEIs and other higher education stakeholders.

## **Themes**

- Governance in HEIs
- Transparency in HEIs
- Operating models of HEIs
- Financing HEIs
- Autonomy in HEIs
- Fundraising in HEIs
- Quality Assurance in HEIs

## **Conference Agenda**

**DAY ONE: 14<sup>th</sup> March, 2013: 09:00 - 15:00**

**Location:** Beirut Arab University - Beirut Campus

<b>08:45</b>	<b>Hotel Pick-up</b>	
<b>09:00-09:30</b>	<b>Participants Arrive</b> <ul style="list-style-type: none"><li>• Registration</li></ul>	Venue: Ali Rahed
<b>09:30-10:00</b>	<b>Welcome Address</b> <ol style="list-style-type: none"><li>1. Dr Soubhi Abou Chahine – Dean of Student Affairs at Beirut Arab University</li><li>2. Dr Nizar Ayadi – UNAM Project Coordinator at University of Alicante</li><li>3. Dr Amr El Adawi – President of Beirut Arab University</li></ol>	Venue: Ali Rashed
<b>10:00-10:30</b>	<b>Coffee Break</b>	
<b>10:30-11:15</b>	<b>Keynote Speaker</b> <ul style="list-style-type: none"><li>• “Financing: A Tool for Institutional Improvement”, Dr Jose Gines Mora, London Institute of Education, UK</li></ul>	Venue: Ali Rashed
<b>11:15-12:30</b>	<b>Session I: Governance in HEIs</b> <b>Session Chair:</b> Dr Ahmad Jammal, Director General - Ministry of Education, Lebanon  Presentations: <ol style="list-style-type: none"><li>1. “Governance Framework and Institutional Effectiveness in HEIs”, Dr George Yahchouchi, University Saint-Esprit Kaslik, Lebanon</li><li>2. “Governance and Quality for HEIs in Lebanon”, Dr Chafic Mokbel, University of Balamand and Dr Soubhi Abou Chahine, Beirut Arab University, Lebanon</li><li>3. “University Governance: A Maturing Process”, Dr Diane Nauffal, Lebanese American University, Lebanon</li></ol>	Venue: Ali Rashed
<b>12:30-12:45</b>	<b>Coffee Break</b>	
<b>12:45-14:00</b>	<b>Session II: Financing HEIs</b> <b>Session Chair:</b> Dr Nehale Farid Mustafa, Dean of the Faculty of Commerce and Business Administration, Beirut Arab University, Lebanon  Presentations: <ol style="list-style-type: none"><li>1. “Financing HEIs in Jordan”, Dr Radhi Hamadeen, Al-Hussein Bin Talal University, Jordan</li><li>2. “Financing HEIs in Palestine”, Dr Saed Koni, Palestine</li><li>3. “Financing HEIs in Lebanon”, Dr Bassem Kaissi and Dr Kamal El Deek, Modern University for</li></ol>	Venue: Ali Rashed

	Business and Science 4. "Engagement of CPAs with HEIs Accounts", KPMG, Lebanon (TBC)	
14:00-15:00	<b>Lunch – Beirut Campus</b>	
15:00	<b>Return to Hotel</b>	

**DAY TWO: 15<sup>th</sup> March, 2013: 09:00 - 14:30**

**Location:** Beirut Arab University - Beirut Campus

09.00	<b>Hotel Pick-up</b>	
09:30-10:45	<p><b>Session I: Fundraising in HEIs</b></p> <p><b>Session Chair:</b> Dr Bassem Kaissi, VP for International Affairs at Modern University for Business and Science, Lebanon</p> <p>Presentations:</p> <ol style="list-style-type: none"> <li>1. "Assessing the Benefits of HEIs and Fundraising Strategies", Roberto Escarre, Alicante University, Spain</li> <li>2. "Fundraising for Research and Developments: The Case of the American University of Beirut", Dr Fadia Homeidan, American University of Beirut, Lebanon</li> <li>3. "Fundraising at German Universities", Akos Barna, Saarland University, Germany</li> </ol>	Venue: Ali Rashed
10:45-11:15	<b>Coffee Break</b>	
11:15-12:30	<p><b>Session II: Governance in HEIs</b></p> <p><b>Session Chair:</b> Dr Walid Salameh, Dean of Research and Graduate Studies, Princess Sumaya University of Science and Technology, Jordan</p> <p>Presentations:</p> <ol style="list-style-type: none"> <li>1. "Governance of HEIs", Dr Roberto Revetria, University of Genoa, Italy</li> <li>2. "Managing HEIs in Jordan", Yazan Abu Yaghi, Princess Sumaya University of Science and Technology, Jordan</li> <li>3. "Ranking of HEIs: the Importance of Governance", Dr Abdallah Nassereddine and Dr Samer Nakhleh, Beirut Arab University, Lebanon</li> </ol>	Venue: Ali Rashed
12:30-13:00	<p><b>Closing Session</b></p> <ul style="list-style-type: none"> <li>• Dr Nizar Ayadi - UNAM Project Coordinator at University of Alicante</li> <li>• Dr Abdallah Nassereddine - UNAM contact person at Beirut Arab University</li> </ul>	Venue: Ali Rashed
13:00-15:00	<b>Lunch – Debbieh Campus</b>	

**Registrations**

For registrations, please contact Dr Abdallah Nassereddine: [a.nassereddine@bau.edu.lb](mailto:a.nassereddine@bau.edu.lb)

**Conference Link:** <http://www.bau.edu.lb/unam>